



The Parkhotel Laurin and Art

Ever since it was built by Max Staffler, Sr. in 1909, the Parkhotel Laurin has had a close relationship with fine arts. The architects, the Ludwig brothers of Munich, built the hotel according to criteria that were very up-to-date at the time and that offered the guests more than just the usual. Even then the artistic decoration went far beyond what was standard.

In early 1990 when renovation of the hotel began, the owner Franz Joseph Staffler (from the third generation of the family that built the hotel), a man with a personal liking for fine arts, decided to purchase some works to put in the rooms. These works range in time from the early 1900 to today, and in place from an area that goes from Vienna to Munich to northern Italy. The collection includes some 200 works on paper from the 20th century, watercolours, pastels, woodcuts and lithographs, most of which can be seen in the hotel's art book.

Following the course of artistic evolution from Liberty and Impressionism to Expressionism and "Neue Sachlichkeit", there are works by local artist such as Carl Moser, Hans Josef Weber-Tyrol, Iganz Stolz, Arthur Nikodem, Hans Piffraeder and Ernst Nepo, and by internationally famous artists such as Alfred Kubin, Oskar Kokoschka, Cuno Amiet and Carlo Carrà.

From the post-war period there are works on paper by Tyrolean artists such as Max Weiler, Gerhild Diesner, Paul Flora, Wilfried Kirschl, Karl Plattner, Oswald Oberhuber and Markus Vallazza.

Representing Italian art are works by artists such as Luigi Veronesi, Giuseppe Santomaso, Giacomo Manzù, Carlo Mattioli, Antonio Corpora and others.

But there are also some younger local artist whose works make up part of the collection, e.g. Gotthard Bonell, Libby Byers, A.M. Dall'O, Eduard Habicher and Carmen Miller.

When it came to hanging the pictures in the rooms, we tried to combine the old with the new to create a sort of contrast but also to show how vast the collection is.