



PARKHOTEL LAURIN ^{- 1910}

HISTORY OF THE PARKHOTEL LAURIN

In 2010 the Parkhotel Laurin celebrated its first centenary. It was built in 1909 for the Staffler family who are the present-day owners. When the festive opening took place on 15th August 1910 after a construction period of one and a half years it was one of Europe's most modern hospitality establishments with compressor units, lifts, electric lighting in each room and extensive fire prevention systems.

The hotel immediately became immensely popular, counting members of the Austrian royal family and several German princes among its regular guests. During the First World War it served as a base for the Austro-Hungarian high command.

After the war repair work was quickly started and the hotel was soon able to profit from the boom in the tourism sector. The family invested the income to install wash basins and luxurious bathrooms in the hotel rooms. Bolzano was a target for numerous bombing raids during World War Two and the hotel was badly damaged. However work began soon after the end of the war and the hotel reopened in 1948. Bolzano grew in importance as an industrial and trading town, and the Parkhotel became the abode of choice and a popular meeting place for national and international business people. South Tyrol became an attractive holiday destination among Germans in the 1960s and '70s. Once again the Parkhotel managed to profit from this trend which is now experiencing a further renaissance.

The hotel was completely renovated in the early 1990s. In addition to modifying and refurbishing the rooms it was equipped with a modern conference area, the bar and its original murals were restored and the restaurant was redesigned.

In 2009 the park was enriched with a summer lounge.